

# The One To One Future By Don Peppers;Martha Rogers

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**the one-to-one future: building b2b relationships** - Dec 20, 2011 Review: The One-To-One Future, Don Peppers and Martha Rogers, Plakus, 1993 visit: [www.b2bwhiteboard.com](http://www.b2bwhiteboard.com).

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**don peppers profiles | linkedin** - Speaker, Founding Partner at Peppers & Rogers The One to One Future, written with Martha Rogers in 1995) The One to One Future (1993) Don is a

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