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**the 4 a's of marketing help to increase sales**, - The first step in the 4 A's of marketing is Analysis. Particularly with internet marketing, it is incredibly important to analyze the desires of your audience.

**what are the four 'a's of marketing - answers.com** - i think you mean the 4 "p" of marketing! these 4 are: product, price, place (distribution), promotion. these words are what makes marketing. these four p's are the

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